

compostmodern

# RESILIENCE



Presented by AIGA SF

March 22 -23, 2013  
Palace of Fine Arts,  
3301 Lyon Street, San Francisco  
[www.compostmodern.org](http://www.compostmodern.org)



A CONFERENCE ABOUT  
IDEAS AND ACTIONS  
AT THE INTERSECTION  
OF DESIGN AND SOCIAL,  
ECOLOGICAL AND  
ECONOMIC RESILIENCE



# WHAT IS COMPOSTMODERN?

Presented by the San Francisco Chapter of AIGA, Compostmodern is a biennial interdisciplinary conference for designers and business leaders dedicated to promoting sustainable design solutions as an everyday practice and approach.

Compostmodern is fertile ground. The event explores the current and future potential for socially, ecologically and economically responsible design, focusing on real-world opportunities, solutions and practical applications.

## AUDIENCE UNIQUE TO ANY CONFERENCE

Compostmodern attracts a unique combination of graphic, interaction, service, and product designers, architects, strategists, sustainability practitioners, students and business leaders.

## TWO DAYS OF IDEAS, ENGAGEMENT & ACTION

Compostmodern will be held at the Palace of Fine Arts, March 22 and 23, 2013.

**Day One** will focus on inspiration and engagement at the Palace of Fine Arts, with 10 twenty-minute presentations interspersed with a series of six-minute presentations and active networking.

**Day Two** will provide a series of interactive workshops where participants will dive into aspects of the material covered on the first day, putting new ideas into practice.

The diverse roster of speakers and experiences aims to spark ideas through cross-disciplinary pollination and the exploration of innovative approaches methodologies.

The structure has been conceived to educate and inspire actions toward today's critical social, ecological and economic issues.

## VIDEOS EXPAND CONFERENCE REACH

Compostmodern will be recorded and edited presentations will be available online, encouraging online participation and satellite events at AIGA chapters nationwide and educational institutions everywhere.

## EXCELLENT EXPOSURE FOR YOUR ORGANIZATION

This two-day experience provides access to the most diverse cross section of participants of any of the AIGASF's annual events. Compostmodern

will increase your profile with the Greater Bay Area design and business community by putting you face-to-face with these professionals who are interested in creating a better future. This provides you with a unique opportunity to present your company as a leader in sustainable business practices to a receptive audience.



## AIGA SAN FRANCISCO

The San Francisco Chapter of AIGA, the professional association for design, represents over 1,600 designers in graphics, interaction, experience, motion, and affiliated fields in the Greater Bay Area.

AIGA San Francisco is the second largest chapter in over 66 chapters of AIGA and is continually growing. Our membership of over 1,600 people spans the entire Bay Area through Silicon Valley and beyond Sacramento.



# PARTNERSHIP OPPORTUNITIES

We invite businesses and organizations to partner with AIGA San Francisco in producing Compostmodern13.

DONATION FEATURES	DONOR \$ 1,000	FRIEND \$ 2,500	SPONSOR \$5,000	PARTNER \$10,000
EVENT PAGES OF COMPOSTMODERN.ORG AND AIGASF FOR 12 MONTHS	✓ COMPANY NAME + LINK	✓ COMPANY LOGO + LINK	✓ COMPANY LOGO + LINK	✓ COMPANY LOGO + LINK
PRINTED EVENT PROMOTIONAL PIECES, E-NEWSLETTERS & SOCIAL MEDIA	✓ COMPANY NAME	✓ COMPANY LOGO	✓ COMPANY LOGO	✓ COMPANY LOGO
EVENT SIGNAGE	✓ COMPANY NAME	✓ COMPANY LOGO	✓ COMPANY LOGO	✓ COMPANY LOGO ON PREMIUM SPOT
RECOGNITION ON ALL PRESS RELEASES	✓	✓	✓	✓
COMPANY LOGO ON SPONSOR PAGE OF COMPOSTMODERN.ORG		✓	✓ + 50 WORDS DESCRIPTION	✓ + 100 WORDS DESCRIPTION
COMPANY LOGO ON EVENT INTERSTITIALS PROJECTED ON STAGE		✓	✓	✓
5 SOCIAL MEDIA MENTIONS DURING THE CONFERENCE			✓	✓ + 10 IN THE LEAD-UP TO THE EVENT
RECOGNITION FROM PODIUM ON DAY 1			✓	✓
AN EXHIBIT SPACE FOR COMPANY'S BRANDED GIVE-AWAYS OR MEMBERSHIP MATERIALS			✓ DURING LUNCH	✓ PREMIUM SPOT FOR FULL DAY 1
COMPANY LOGO ON CONFERENCE EVENT VIDEOS			✓	✓
COMPANY COMMERCIAL AT THE START (OR END) OF EVENT VIDEOS POSTED ON COMPOSTMODERN.ORG				✓ FOR 15 SECOND
RECOGNITION AT ALL RECEPTIONS				✓



# PARTNERSHIP OPPORTUNITIES

## IN-KIND SPONSORSHIP

Goods and Services will be assessed by Compostmodern and valued at 2/3 of a cash value of the items or services donated. That dollar value will be applied to the levels of sponsorship outlined above.

Alcoholic and non-alcoholic beverages:

Wine, Beer, Water, Coffee, Tea

Food and catering

Paper and printing

Carbon offsets

## MEDIA PARTNERSHIPS

Goods and Services will be assessed by Compostmodern and valued at 2/3 of a cash value of the items or services donated. That dollar value will be applied to the levels of sponsorship outlined above.

Video, photography and editing

Advertising and Promotion

iPhone applications

Web Advertising and Promotion

Editorial placements

IF YOU HAVE ANY QUESTIONS OR ARE INTERESTED, PLEASE CONTACT

**DAWN ZIDONIS**

AIGASF EXECUTIVE DIRECTOR

415.626.6008

[DAWN@AIGASF.ORG](mailto:DAWN@AIGASF.ORG)

OR

**ANNIKA DUBRALL**

CM13 OPERATIONS PRODUCER

415.845.6578

[ANNIKA.DUBRALL@GMAIL.COM](mailto:ANNIKA.DUBRALL@GMAIL.COM)



# AIGA SAN FRANCISCO DEMOGRAPHICS

## MEMBERSHIP DISTRIBUTION

As the second largest chapter in over 66 chapters of AIGA, the San Francisco Chapter continues to grow and our membership of over 1,600 in the Greater Bay Area is becoming more diverse and widespread. Our membership is located throughout Northern California and beyond:

• San Francisco City	47%
• Oakland/Berkeley/East Bay	12%
• Silicon Valley/San Jose	10%
• Peninsula/San Mateo	6%
• Marin/Sonoma/Napa	6%
• Sacramento/No. California	5%
• Contra Costa	3%
• San Joaquin Valley	3%
• Central Coast	2%
• Other Areas	6%

## AIGA OFFICIAL SPONSORS

- Adobe
- Aquent
- Shutterstock

## LOCAL CHAPTER SPONSORS

- Partner in Design: Adobe
- Chronicle Books
- Shutterstock
- WholeFoods SOMA
- Watermark Press
- New Leaf Paper
- FontShop
- Manual
- Arkitektura
- Ape Do Good Printing
- Brick
- Oscar Printing
- California College of Arts
- Yerba Buena Center for the Arts
- The Ligature
- Rob Villanueva
- Vehicle SF
- Riot Color
- Aufuldish & Warinner
- Apache Partners
- AOL
- Design Assembly

## BAY AREA DESIGN PROGRAMS

AIGA SF has a working relationship with the following Bay Area colleges:

- Academy of Art University
- Art Institute of California | Sacramento
- Art Institute of California | San Francisco
- California College of the Arts
- Cal State University | Chico
- Cal State University | Sacramento
- Cal Poly S. San Francisco
- Ex'pression College for Digital Arts
- Fashion Institute of Design & Merchandising
- San Francisco State University
- San Jose State University
- University of California | Davis
- University of the Pacific
- University of San Francisco
- UC Extension: Berkeley and UC Santa Cruz

IF YOU HAVE ANY QUESTIONS OR ARE INTERESTED IN OTHER SPONSORSHIP OPPORTUNITIES, WE ARE HAPPY TO CREATE A PACKAGE JUST FOR YOU.

**DAWN ZIDONIS**  
AIGASF EXECUTIVE DIRECTOR  
415.626.6008  
[DAWN@AIGASF.ORG](mailto:DAWN@AIGASF.ORG)

**ANNIKA DUBRALL**  
CM13 OPERATIONS PRODUCER  
415.845.6578  
[ANNIKA.DUBRALL@GMAIL.COM](mailto:ANNIKA.DUBRALL@GMAIL.COM)